

# Posting Agreement

AmorStyle Healing & Yoga llc

*The Astrology Reel* Website

Redmond, Wa. 98053

By signing below, I give permission to *AmorStyle Healing & Yoga llc* acting as *The Astrology Reel* to link to my publicly available astrology videos, create a short personal bio about me (which may include pictures) and to create astrology reports based on the astrology information that I have created.

This permission is granted for use on *The Astrology Reel* website and all references to my content will be for users of the website for as long as the website is available.

As an astrologer, I understand that some of my current or future video content will be used to create video-based astrology reports for clients and users of *The Astrology Reel* website. This content may be included in either reports or news feed posts.

I also understand that by granting permission *The Astrology Reel* will sell astrology reports in my likeness, which will be collections of videos and share the proceeds of these sales with me<sup>1</sup>. The Astrology Reel will also give away some reports to personal friends, family, reviewers and influencers in an effort to raise awareness for the astrologer's work. Likewise, the website will allow me to give away a reasonable amount of reports to my personal friends, family and reviewers.

Furthermore, I understand that *The Astrology Reel* is innovative and may find new and useful ways to sell the reports that are designed around the content that I've created and that *The Astrology Reel* will make a reasonable effort to keep me informed (via email) about the any major changes in the packages that are sold in my name on the website.

Printed Name	
YouTube Channel Name	
Date	
Signature	

# Spirit of the Agreement

The idea behind *The Astrology Reel* is to use technology to make it easy and fast for users to get to semi-personal astrological information from videos. Through the indexing of videos and by gathering birth information from users, the site can quickly determine the appropriate content for each user.

The premise is that the efficiencies that the website provides will save the user enough time that they will see the value in purchasing reports from specific astrologers rather than going and digging through all the information themselves. Effectively, the website can make it feel like they are getting a semi-personal reading from a specific astrologer without having to really do any work.

*The Astrology Reel* can be thought of as a publishing house that carries many different types of reports from a wide collection of authors. It will promote astrologers by featuring their content in an easy to digest form while exposing them to a whole new collection of customers.

The website is designed to be used by anyone, thus anyone in the world can register in order to take advantage of the astrological information on the website. The generation of reports that are sold to the users of the website is considered an up-sale.

The site is about supporting astrologers by sharing profits and developing a new revenue source that doesn't distract from what they love to do – make videos!

David Flenniken

<https://www.astrologyreel.com/>

- 1) The price of the reports on the website will be determined by what the market will bear for the content provided by each individual astrologer. In today's market, if the astrologer covers the planets in the signs and the ascendant, the price should be around \$25. Of this, the intent is to share 50% of the profit with each astrologer for each report sold. Expenses are expected to be low except for taxes which is currently 10%. Payouts are expected to be near the end of the month. For now, payments will be made through PayPal or via the LTC cryptocurrency network.